



BERWICK VILLAGE
CHAMBER OF COMMERCE

Minutes

General Meeting Monday 18th July 2011

Time: 6.05pm

Venue: Shanika's, High Street, Berwick.

Attendees: Barb Scott (Admin Angels), Peter Fraser (Westpac), Harry Hutchinson (Harry's Male Fashion), Paul Russell (NAB), Blaz Robar (Eleven Media), Nigel Fitton (TMP Security), Emil Sawiris (Smart Builders Group), Jaki Crow (Terry White Chemist), Ray Keefe (Successful Endeavours), Gilda Magagna (Gilda Fashion Boutique), Martina McCarthy (Martina Lucinda), Ruth Sharkie (St John of God Hospital, Berwick), Wilma Barron (9 Clyde Road P/L), Rob & Annette Aldersea (Berwick Curtin Nook), Suzi Hanula (Cherry Closet), Lilly O'Gorman (Star News Group), Renee Vandenberg (Charlie & Claude), Debra Mooney (iTend), Natalie Granieri (In Beauty & Emerald Village Bakery), Rose Pintaudi (Autumn Rose Boutique), Leon Horaczko (Let's Unwine) and Nino (Shanika's).

Welcome by the President

Outstanding items from previous minutes;

- A Hot Rod car club wrote to us asking to utilise the lower car park and median strip for their car meetings during the warmer months to be held on the 3rd Sunday of the month from 7am to 10am. We believe this is going to be a great draw card to bring people into Berwick and hopefully go on to eat at our local cafe's and bakeries. Communication has been sent back to the car club advising that this would be suitable.
- A letter has been drafted regarding the state of the rubbish compounds and will be reviewed and distributed.

Acceptance of previous Meeting Minutes from 20th June.

Moved by Harry Hutchinson

Second by Blaz Robar

Reports:

Presidents Report-

- Peter has been approaching local primary schools to set up displays of the students work around Berwick during October. We also hope to have a "Kids Carnival" where we'll hire a petting zoo, and have other activities for children and families.

Berwick Village Chamber of Commerce

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- We're still trying to get commitment from the City of Casey about work to be done on Loveridge Walk and the laneway to Adams Lane. This is proving to be quite difficult at the moment, but we will keep pressuring the Council to make them accountable and to see where the funds have gone that the traders have paid.
- We have been advised that the fencing in the centre medium strip will be completed in August, so this will make that area safer for when we hold events there.
- Membership fees have been discussed at the Executive Committee meeting recently, and it was decided to reduce the fee by \$100, making the new membership fee \$150. The reason is to try to encourage more traders to join and by having a greater membership base, we will have a louder voice to lobby etc. This will be put forward at the AGM next month.

Treasurers' Report –

- Liability Insurance to be reviewed. We are still waiting on a quote before we take action.
ACTION: P. Russell
- PayPal to be up and running very soon, we're just waiting on one item to be cleared up.
ACTION: P. Russell
- End of year financials are available for anyone to view. Please see Paul Russell.

Secretary's report –

Correspondence:

- NAB statements
- Telstra Invoice
- Fairfax Media – Direct Credit Advice membership
- Insurance Made Easy – Liability Insurance renewal
- Australian Tax Office – BAS statement
- Hobart City Council – ICTC conference
- Debra Mooney – Event management guide
- iTend – Cheque for AGM tickets
- City of Casey – Budget briefing
- Star News Group – Invoice for AGM notice in paper
- My Business Magazine
- City of Casey – 2011/12 Budget
- Clover Cottage – Cheque for Membership
- Insurance Made Easy – Reminder to renew

Upcoming Events –

- AGM – Monday 15th August 2011 to be held at Clover Cottage \$70 per person.
- Fashion Show – 22nd October. Details are coming together;
 - We're going to have a white cat walk
 - Hoping to get the local florists involved
 - There will be dancers on the night

- More food and wine
- Traders will have the opportunity to set up a stand to sell goods on the night
- Invitations sent out to the Audi database of clients
- Start time of 6.45pm
- Traders will have access to the venue from 9am on the day
- The Audi R8 car will be on display
- We envisage approximately 250 maximum capacity for patrons
- We are opening up to local traders to sponsor the event, and you will get your business name/logo printed on the posters and on the website. The major sponsor for the event will be Audi as they are allowing us to use their venue free of charge and we don't have to pay for cleaning, etc.
- We would like all fashion houses who are going to be a part of the event to commit by the end of July (commitment by means of becoming a BVCC member)
- Tickets will be on sale in the next 2 to 3 weeks.

There was concern raised that few fashion houses are attending these meetings and has questioned whether the Berwick Fashion shops are interested in being a part of this event, to which Debra Mooney (Fashion Show volunteer of the BVCC) has stated that approximately 16 Fashion shops are interested and have said they will be involved.

There will be a subcommittee working on the show bags and door prizes for the night, and those volunteers are Harry Hutchinson, Jaki Crow and Renee Vandenberg (thank you for volunteering!).

ACTION: H. Hutchinson, J. Crow & R. Vandenberg

Other Business

- There is an office/shop space available to a new trader
- Question raised as to the Planning at the City of Casey and why they have allowed 15 Real Estate agents into Berwick. Peter is waiting to hear back from the City of Casey regarding this matter.
- Concern that restaurants are moving out to Beaconsfield due to the lack of parking available in Berwick and also the Footpath Trading Policy.

Thanks everyone for your attendance and we hope to see you at the AGM next month.

Meeting Closed at 6.50pm